



## Creating my Green Project

Name of project

ENVARTOMENT

Kind of the project or Business Idea

This can be a KA152 (Youth Exchange), KA153 (Training course like this one)

KA154, KA210 or a KA220 project

KA 153

Main Aim of the project

What will be your main Aim? Why you want to implement this project? Describe the primary Main Aim and the creative aspect of your project

To activate youth in a field of environment care through art, using various methods and types of art.

Small Description of the Project

In simple terms, describe what will you do with your project and how you will do it

Activate youth for environment empathy through art.

Describe the management aspect of the project

Who is going to organize, what are the responsibilities of each responsible party?

Project would be organized by five cooperating parties with Open Soul and InPlanet as most responsible, as trainers and facilitators.

**What is the goal or objective of your project/business idea?**

If it's a KA220 project, what will be your final product?

To make youth more concern about environment and more active in a field of taking care of environment to help youth workers to create more attractive ways of convincing youth to be active in taking care of environment using art of many types. Youth workers to acquire skills of using art to change a mindset and enrich empathy in a field of ~~taking~~ sustainability.

**Partnership of the Project**

If it's a KA152, KA153, KA154, KA210 or KA220 then

Which organizations are going to take part?

How many people per organization will be involved?

What will each organization do? i.e what do they excel at, so they can contribute the most?

What will be the responsibilities of each organization?

Who will be the central organization? Why?

**If it's a business idea**

What will be the roles of each person in your business? How many people do you need to run the business?

With what other business, organizations will you be involved in?

Where will you receive funding from? (Think locally such as municipalities or other forms of funding!)

How will you be able to grow your organization?

Training course involve 5 organizations from 5 countries. Project will take place on Crete in Greece and trainers will be from Poland, Wroclaw, Open Soul NGO, the organizations that will participate are Open Soul (Poland), Implinet (Greece) - also as facilitator, HCPELIA (CYPRUS), No Gordiol (Portugal) and Ulnare Municipality (Lithuania). Open Soul would take responsibility for workshops and Implinet for facility.

# Strengths, Weaknesses, Opportunities, Threats

Name of project:

Type of project:

## Strengths

If it's a project What are the strengths of your Project?

What are you good points that you will promote?

Your advantages compared to others?

If it's a business idea What are the strengths of your business?

How do you differ from other businesses that currently exist in the market?

What unique resources, skills or expertise does your business have?

- PROMOTE ENVIRONMENTAL PROTECTION USING ART
- ART TRANSCEND LANGUAGE AND CULTURAL BARRIERS
- ART APPEALS TO EMOTIONS AND CAN INSPIRE ACTION TO TURN ENVIRONMENTAL PROTECTION MORE EFFECTIVE
- POSITIVE PERCEPTION ON ENVIRONMENT
- DIFFERENT TYPES OF ART WOULD BE PRESENTED
- DEVELOPING SKILLS OF ENGLISH LANGUAGE AND MORE FLUENT INTERACTION WITH OTHERS PARTICIPANTS

## Weaknesses

If it's a project What are some weakness of your program?

What are some things that you may not manage to do during the lifetime of the project?

How will you manage this?

If it's a business idea

What could competitors potentially do better than you?

Are there any external perceptions or factors that could hurt your brand?

- LIMITED OPTIONS OF PARTICIPANTS
- DIFFICULTY OF MEASURING THE IMPACT OF THE PROJECT
- DIFFICULTY TO FIND SUSTAINABLE MATERIALS FOR WORKSHOPS
- DEPENDENCE OF THE ARTISTIC SKILLS OF THE PARTICIPANTS

## Opportunities

If it's a project What are some opportunities that you will have?

How will you have access to these opportunities? How can you take advantage of them?

If it's a business idea What are some gaps the market has that you could use?

What are some current trends in the market that you can take advantage of?

What are some emerging tech or platforms that could help you grow?

Who can you partner up with maybe?

- GIVE MOTIVATION TO YOUNGSTERS TO SHARE THEIR ART CULTURE IN A GREEN WAY

- GIVE SPARK TO PARTICIPANTS TO COOPERATE WITH LOCAL ARTISTS AND ENVIRONMENT

ARTISTS

- FUNDING WITH GRANTS FROM EUROPEAN UNION

- ONLINE PROMOTION OF THE PROJECT RESULTS

- EXCHANGE OF IDEAS AND DIFFERENT PERSPECTIVES OF ART AROUND EUROPE

ENVIRONMENT

-

## Threats

If it's a project What are some external factors (political/social) that may affect your project?

What are some risks that may show up?

How might you deal with uncooperative partners?

If it's a business idea What are some external factors (financial/political/social) that may affect your business?

Are there any competitors who could catch up with you to take market share?

How might changes in tech/laws or regulations impact you?

What happens if customer preferences change?

- CRITICISM FROM SOME PEOPLE FROM PUBLIC

- CHANGES IN PUBLIC POLITICS ABOUT ENVIRONMENT: ADOPTION OF PUBLIC POLITICS LESS ENVIRONMENT FRIENDLY

- UNAVAILABILITY IN ACCOMODATION

Daily program of project with title: ENVIRONMENT

Time / Day	Day 1 - Arrival Day	Day 2 - First Day of project	Day 3 - Second Day of project	Day 4 - Third day of project	Day 5 - Forth day of Project	Day 6 - Fifth Day of Project	Day 7 - 6 <sup>th</sup> Day of Project	Day 8 - Departure Day (bye bye!)	
Morning activities start here!	Arrival day	Activity name: Introduction day Description: Objectives:	Activity name: Environmental Empathy Description: Objectives:	Activity name: Green day Description: Day spent on CREP Objectives:	Activity name: Group creation for Description: Objectives:	Activity name: Group work Description: Objectives:	Activity name: Finishing Day Description: Objectives:		
09:30	/	Games-Integration To know each other	Impact of world littering and environmental degradation on 3 world countries!	VISITING CREP LOCAL MEETING ARTISTS	Vertical Gardening workshop (two parts)	Preparation environmental art of group work ↓	Finishing group work		
11:30		Introduction to the project	Making <del>maps</del> from <del>maps</del> - workshop		Lunch time	Lunch time	Lunch time	group work presentation	
13:30		Lunch time.	Lunch time		Lunch time	Lunch time	Lunch time	Lunch time.	
15:30		Environment Degradation + Climate change discussion	Countries homework presentation		Group creation activity	Environmental art work	Reflexion time		
17:30		Ice Breakers	Youth pass activity		- // -	Creating and presenting an artistic project idea	Environmental art work	Youth pass Germany	
19:00	<del>Workshop</del> Break Dinner	<del>Workshop</del> Break Dinner	<del>Workshop</del> Break. Dinner	<del>Workshop</del> Break Dinner	<del>Workshop</del> Break. Dinner	<del>Workshop</del> Break. Dinner	<del>Workshop</del> Break. farewell		
20:30 Nighttime		Portugal cultural Night.	Cyprus Cultural Night.	Greek <sup>taverna visit</sup> Cultural Night	<del>Lithuania</del> Lithuania Cultural Night.	Poland Cultural Night.	party		
22:00									

Remember! Your entire timetable must have congruency, continuity and all the workshops should be working to help the participants reach the aims of the project that you have set up to begin with! Don't forget coffee breaks, lunch breaks, and nighttime activities!